

PRESS CONFERENCE LANGHANS GALERIE PRAGUE 29/03/2011

C ACTION PHOTO VIRUS

30/03/2011 – 15/05/2011

Statement Walter Keller

What does this exhibition show?

In its first show with the new curator Walter Keller Langhans Galerie Prague presents 16 positions of international contemporary photography, ranging from purely digitally produced images to classical black and white photography. The photographs shown were also published in printed form in the international publication, edited since 2005 until 2010 twice a year in C photo international magazine, an initiative by London/Madrid based publisher Ivorypress.

Who is Ivorypress

Ivorypress is a publishing house by Lady Elena Foster, based in Madrid. It publishes C Photo international magazine, but also Limited Edition Artists and Trade Books. In Madrid it also has opened a bookshop, specialized in photography, art, design and architecture books. And it organizes exhibitions in its own space next door to the bookshop on a regular basis.

What is the idea of the exhibition?

The curator presents not only photographic works on the walls, but – just as important in his view – in each room of the gallery full sets of the first ten issues of C Photo. The history of photography is closely linked to publishing in the form of books, magazines and alike. Even in the digital era this still plays an important role. In the last few years one has seen an amazing growth of self-published photographic publication, especially by young people who – despite the fact that they move through the digital world like fish in the water – still give the book as object a lot of attention. The close relationship of book and photography can also be seen that the Swiss Foundation of Photography will publish a new version of the history of Swiss photography by only talking about it by using photo books published in the country in appr. the last 90 years. The display of the C Photo publications, very carefully edited and beautifully printed, is a possibility for the Czech Public to get in-depth informations about what has been going on in international photography in the last decade. Langhans Galerie Prague hopes that this will be seen by the visitors as an attractive addition to the highly valued publications that exist in the field in the Czech Republic already.

Why „C Action“

C Action is an initiative by C photo international magazine, which aims to actively promote the creation of contemporary photography. For each issue of C Photo, two artists are invited to create a series of photos which is then published exclusively in the *C Action* section. The artists receive a cash grant toward the production of a portfolio consisting of a minimum of six photographs and a maximum of eight. The artists presented come from different countries and continents, are of different age. They are mostly unknown to a broader public, and most of them are presented in Prague for the first time.

A short view into future exhibitions

The next exhibitions at Langhans Galerie Prague want to further contribute to the discussion of photography in its most actual forms. In 2011, curator Walter Keller plans to present three more thematic shows. The show starting in may will take a look at contemporary fashion photography, where streetlife play a role of growing importance. In the summer Langhans Galerie Prague plans to have a look at Eastern European Photography, while in the fall the focus will be „Beauty/No Beauty – the Female Body in Photography“. The last show of 2011 is planned to be devoted to „Micro/Macro“ and will look into the Universe as well as into nanostructures of our human life.



A non-profit space for photography
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